

NASPOG Biennial Meeting: March 8-10, 2024, Aurora, CO

Sponsor Prospectus



In 2024, the North American Society for Psychosocial Obstetrics and Gynecology (NASPOG) will host their biennial meeting at the University of Colorado in Aurora, Colorado from March 8-10. The meeting offers an opportunity for practitioners and scientists working in the field of women’s reproductive health to come together to exchange their scientific and applied work and share a forum for discussion on how in today’s world—challenged by parallel pandemics of COVID-19, racism, gender-based violence and mental health crisis—we can most effectively support women across the life cycle in wellbeing and equitable access to care.

ABOUT NASPOG

The mission of NASPOG is to promote the study and clinical application of the neurobiological and psychosocial aspects of women’s health and well-being across the life span.

NASPOG conducts a biennial meeting as a forum for scientific and clinical discussion with oral presentations, poster sessions, symposia, roundtable discussions and invited speakers.

NASPOG’s members comprise a wide range of professionals and trainees from obstetrics and gynecology, psychiatry, psychology, behavioral science, public policy, sociology, nursing, social work, public health, and law.

SUPPORT OPPORTUNITIES

As a sponsor or supporter, you gain access to approximately 200 individuals drawn from the fields of obstetrics and gynecology, psychiatry, psychology, nursing, social work, anthropology, and other related disciplines.

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SPONSORSHIP PACKAGES

Gold Sponsor ~ \$6,000

- Gold Level Sponsorship Recognition on Meeting Signage (Sponsor Thank You sign), Exhibit Guide with Program and Meeting Website (with logo)
- Table-top booth (6ft table with 2 chairs in designated area)
- One Attendee Bag insert – Sponsor literature and/or product sample inserted in attendee bag
- Advertisement in the Exhibit Guide (full page color)
- Three Meeting Registrations

Silver Sponsor ~ \$4,500

- Silver Level Sponsorship Recognition on Meeting Signage (Sponsor Thank You sign), Exhibit Guide with Program and Meeting Website (with logo)
- Table-top booth (6ft table with 2 chairs in designated area)
- One Attendee Bag insert – Sponsor literature and/or product sample inserted in attendee bag
- Two Meeting Registrations

Bronze Sponsor ~ \$3,000

- Bronze Level Sponsorship Recognition on Meeting Signage (Sponsor Thank You sign), Exhibit Guide with Program and Meeting Website (with logo)
- Table-top booth (6 ft. table with 2 chairs in designated area)
- One Meeting Registration

A LA CARTE OPPORTUNITIES

Attendee Bag Sponsor ~ \$3,000

Sponsor logo on the attendee bag. NASPOG will endorse the opposite side of the bag. This opportunity includes a complimentary insert to be placed inside the bag. Production fees are excluded.

Attendee Bag Insert ~ \$1,500

Get your message into each attendee's hands by including one flyer or brochure in every attendee bag. Company is responsible for production costs and shipping to meeting.

Attendee Lanyard Sponsor ~ \$1,000

Full color lanyard including NASPOG and sponsor logo for all attendee badges.

Advertisement in Exhibit Guide

Full page ad:

letter format (8.5" x 11") with at least 300 dpi and can be delivered as a PDF with bleed lines

- | | |
|---------------------------|---------|
| ▪ OUTSIDE BACK COVER | \$1,250 |
| ▪ INSIDE FRONT/BACK COVER | \$900 |
| ▪ INSIDE PAGE | \$650 |

Half page ad:

letter format (8.5" x 5.5") with at least 300 dpi and can be delivered as a PDF with bleed lines

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| ▪ INSIDE PAGE | \$400 |
|---------------|-------|

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SUPPORT FORM

COMPANY INFORMATION

COMPANY/ORGANIZATION NAME (AS IT SHOULD APPEAR ON MARKETING DELIVERABLES)

CONTACT INFORMATION

CONTACT PERSON (How NASPOG corresponds with you)

STREET ADDRESS

CITY

STATE

ZIP

COUNTRY

TELEPHONE

E-MAIL

SUPPORT SELECTION:

Sponsorship Packages:

- Gold Sponsor ~ \$6,000
- Silver Sponsor ~ \$4,500
- Bronze Sponsor ~ \$3,000

A la carte Opportunities:

- Attendee Bag Sponsor ~ \$3,000
- Attendee Bag Insert ~ \$1,500
- Attendee Lanyard Sponsor ~ \$1,000

Full page ad:

- Outside Back Cover ~ \$1,250
- Inside Front/Back Cover ~ \$900
- Inside Page ~ \$650

Half page ad:

- Inside Page ~ \$400

PAYMENT INFORMATION

Amount Enclosed: \$ _____

- Check
- Credit Card MasterCard Visa AmEx Discover

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

AUTHORIZED SIGNATURE

DATE

POLICIES, TERMS, CONDITIONS

The contact person listed above is the authorized representative for this Company with full power and authority to sign this application for support. If written cancellation is received by NASPOG on or before February 1, 2022, a full refund will be granted, less \$250 to be withheld as a cancellation fee. If the Company cancels after this date, no refunds will be granted. In case the meeting venue (University of Michigan) or any part shall be destroyed or damaged by fire or any other cause, or if any casualty or unforeseen circumstances, including strikes, natural disaster, war or terrorist acts, total or partial failure of mass transportation, or other forces beyond the control of the parties, shall cause the fulfillment of this contract by NASPOG impracticable, the Company agrees that NASPOG shall not in any case be held liable or responsible to the Company for any damage caused thereby.

MAIL WITH PAYMENT TO: NASPOG, 14305 Southcross Drive, Suite 100, Burnsville, MN 55306 | QUESTIONS: info@naspog.org